



## Brown Books Publishing Group

### Area of Expertise: Book Publishing

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### Company Overview:

Everybody has a story. And if you're a CEO or entrepreneur, chances are you have a story *and* expertise, which collectively make for the beginnings of a great business book, which can have a huge impact on your business and often do more for your company or career than you ever imagined. The benefits of writing a good book are strong; increased leads, sales, higher fees and speaking engagements, -- not to mention a rise in credibility. Brown Books Publishing provides the structure and support that CEO's and entrepreneurs need to put their stories, ideas, expertise, advice, and business acumen in print, which often starts with ghostwriting services which helps expedite the process from the beginning. By offering turnkey solution like ghostwriting and a foreign rights division—Brown Books Publishing is poised to take your message regional, national or global. Whether you are a billionaire with a secret to share, an entrepreneur with a winning formula for success, or a trail blazer with advice for tomorrow's leaders— Brown Books can help bring your message to the marketplace like they have for The Dallas Mavericks, Ebby Halliday, Paul Spiegelman and hundreds of other entrepreneurs, business executives, medical professionals, published authors, and new authors since 1991.

### Year Founded:

1994

### Core Services:

- Ghostwriting
- Editing
- Proofing
- Cover Design
- Printing and Binding
- Warehousing, Fulfillment & Distribution
- Public Relations & Marketing Supporting Book Sales

### What Makes Us Different:

- We are the only publishing company in the country that allows the author to receive 100% of the profits from the book sales.
- Our business model is opposite from the traditional publishers inasmuch as we focus on the author's needs and goals. Relationship Publishing (tm) dictates that the author is more important than the publisher, thus we are here to serve the author. In New York, the publisher is king. The author is a content provider. We believe that without the author, there would be no publisher. Very different thinking.
- Every service that is needed to help an author have a successful publishing experience is provided. We are totally turnkey.
- Our sell-through rate to the bookstores is 85%, which is significantly better than most publishers, big and small.

**A Snapshot of Our Client List:** Paul Spiegelman, Ebby Halliday



For more information about this Core24 approved provider, contact Shannon Streater at [shannons@core24.com](mailto:shannons@core24.com) or 972-498-1752